

We Make Your Business Worldwide  
缔造无限商机



保利®展览  
POLY EXHIBITION

# 公司简介

## Company Profile

广州市保利锦汉展览有限公司(简称“保利展览”)是保利发展控股集团股份有限公司(证券代码: 600048)控股的专业展览主办机构,是中国最早加入UFI国际展览业协会的成员之一,商务部第一批展览业重点联系企业,广东会展组展企业协会副会长单位,广州市会展行业协会副会长单位,广州琶洲会展经济促进会副会长单位,先后荣获“中国十大影响力会展企业”等荣誉。

在逾20年的发展中,保利展览始终致力于为客户缔造无限商机,聚焦深耕家居及礼品、大健康等专业领域,每年举办展览面积超过27万平方米,组织超过100场线上线下活动,借助数字化创新赋能客户,搭建全年365天不间断的商贸平台,通过面对面和数字化形式为客户链接全球商机,促进行业和全球市场经济蓬勃发展。

Guangzhou Poly Jinhan Exhibition Co, Ltd. is a professional exhibition organizer under Poly Developments and Holdings Group Co., Ltd. (Stock code: 600048). Poly Exhibition is among the earliest members of the Union of International Fairs (UFI) in China and the Major Contacted Enterprises (Entities) in the Exhibition Industry of the Ministry of Commerce. It is also a vice president organization of the Guangdong Fairs Organizers Association (GFOA), the Guangzhou Convention & Exhibition Industry Association, and the Guangzhou Pazhou Conference & Exhibition Economy Association (PCEA). It has been honored as one of the “Ten Most Influential Exhibition Enterprises in China”.

With development for more than 20 years, Poly Exhibition has always been committed to creating unlimited business opportunities for customers. Focusing on home and gifts, health and other professional fields, it holds more than 270,000 square meters worth of exhibitions and organises over 100 online and offline activities annually. Poly Exhibition builds up a 365-day business platform to empower customers with digital innovation. Connect clients with global business opportunities through face-to-face and digital forms, Poly Exhibition promotes the prosperous development of industry and the global market economy.

Innovation 以不断创新为根本

以卓越品牌为目标 Boundlessness 以数字化发展为引擎

Integration 以为客户缔造无限商机为驱动 Digitalization

以融合全球资源为优势 Excellence



## 广州(锦汉)家居用品及礼品展览会 Jinhan Fair for Home & Gifts

170,000 m<sup>2</sup>

展览面积  
Exhibition Area

100,000

海外买家  
Overseas Buyers

1,800

参展企业  
Exhibitors

一站式家居用品与礼品贸易平台  
*One-stop Sourcing Fair with 1800 Manufacturers*

由保利展览主办的广州(锦汉)家居用品及礼品展览会(JINHAN FAIR)创办于2000年,每年春秋两季在广州举办,迄今已成功举办48届。作为享誉全球逾二十载的一站式家居用品与礼品贸易平台,JINHAN FAIR不断吸引中国优质制造商及全球顶级买家连年参与。自2020年起,保利展览顺势而为搭建线上展览平台,通过“线上+线下”融合的创新服务模式,持续为企业提供高品质、高成效的国际商贸服务,赋能行业转型升级聚势行远。

Jinhan Fair for Home & Gifts (JINHAN FAIR) is organized by Guangzhou Poly Jinhan Exhibition Co., Ltd. Inaugurated in 2000 and has been successfully held for 48 sessions in Guangzhou every spring and autumn. As a globally renowned one-stop sourcing fair with 1800 manufacturers for more than 20 years, JINHAN FAIR has been attracting quality Chinese manufacturers and top buyers from around the world year after year. Since 2020 Poly Exhibition had built an online exhibition platform to provide high-quality and effective international trade services for enterprises through the innovative service model of "online + offline" integration, and to empower the industry to transform and upgrade and gather momentum for the future.

### 买家地域构成

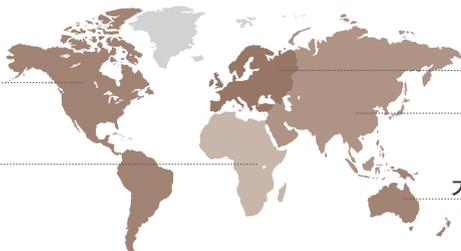
Buyers' Geographical Distribution

18%

美洲 America

2%

非洲 Africa



欧洲 Europe 38%

亚洲 Asia 28%

大洋洲 Oceania 14%



# 广州家居用品及五金采购交易会

## Guangzhou Sourcing Fair: Houseware & Hardware

40,000 m<sup>2</sup>

展览面积  
Exhibition Area

60,000

专业观众  
Buyers

1,200+

参展企业  
Exhibitors

### 家居用品及五金最佳采购平台

#### *The Best Sourcing Platform of Hardware and Houseware*

广州家居用品及五金采购交易会 (GSF) 于每年4月和10月在广州琶洲举办，为五金及工具、家用电器、户外用品领域外贸企业搭建高质量的一站式商贸平台，吸引行业知名品牌齐聚一堂，汇聚来自世界各地的零售商、进口商、批发商等专业买家群体到会参观采购。

Guangzhou Sourcing Fair-Houseware and Hardware (GSF) is held in Pazhou, Guangzhou every April and October. It creates a high-quality one-stop business platform for foreign trade enterprises in the fields of hardware and tools, home appliances and outdoor products, attracting the industry's well-known enterprises to get together, and bringing retailers, importers, wholesalers, and other professional buyers from all over the world to visit the fair for sourcing.



### 买家地域构成

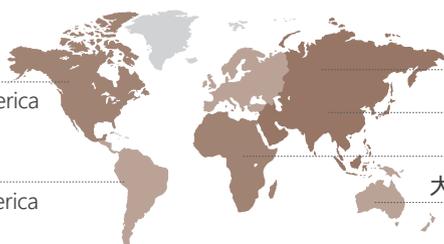
#### Buyers' Geographical Distribution

4%

北美洲 North America

3%

南美洲 South America



欧洲 Europe 15%

亚洲 Asia 65%

非洲 Africa 11%

大洋洲 Oceania 2%



# 中国国际福祉博览会暨中国国际康复博览会 Care & Rehabilitation Expo China

25,000 m<sup>2</sup>  
展览面积  
Exhibition Area

50,000  
专业观众  
Buyers

400  
参展企业  
Exhibitors

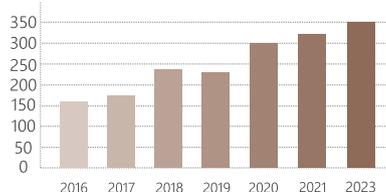
## 中国最大的福祉及康复博览会 China's Largest Care & Rehabilitation Expo

中国国际福祉博览会暨中国国际康复博览会 (CR EXPO) 由中国残疾人联合会主办，迄今已成功举办十六届，是国内规模最大、专业性最强、国际化程度最高的康复及辅助器具专业展会之一。博览会汇聚全球康复辅具领域的新技术、新应用，搭建集产品发布、技术交流、商贸采购、政策指引等多功能于一体的全方位交流合作平台，引领产业未来发展。

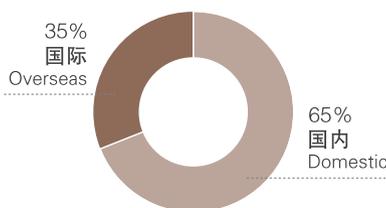
Care and Rehabilitation Expo China (CR EXPO), hosted by the China Disabled Persons' Federation, has been successfully held for sixteen editions. It is one of the largest, most professional, and highly internationalized exhibition in the field of rehabilitation and assistive devices in China. CR EXPO attracts hundreds of overseas brands to exhibit, providing a multifunctional business platform that integrates new product release, technology exchange, commercial procurement, and policy guidance, leading the development of the industry.



展商数量  
Number of Exhibitors



展商地域构成  
Exhibitors' Geographical Distribution



# 中国国际老龄产业博览会

## China International Silver Industry Exhibition

30,000m<sup>2</sup>

展览面积  
Exhibition Area

50,000

专业观众  
Buyers

400

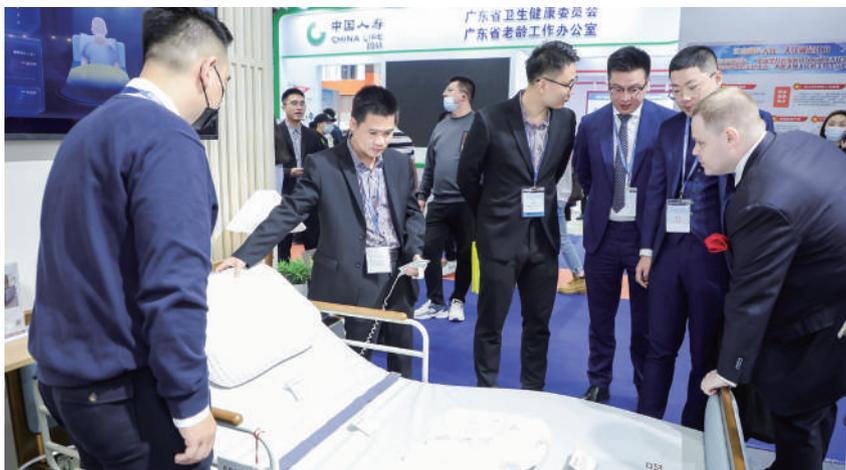
参展企业  
Exhibitors

### 中国养老产业领先平台

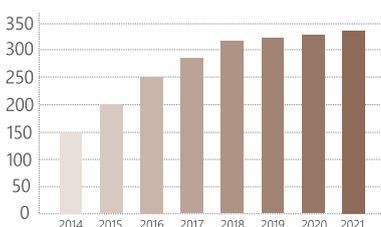
#### *A Leading Business Platform in China Silver Industry*

中国国际老龄产业博览会（SIC老博会）自2014年在广州成功举办，历经十年发展壮大，已经成为国内颇具规模、国际化程度较高的养老博览会。展会以构筑产业发展平台、拓展养老市场为宗旨，汇聚产业链各领域的前沿资讯与优质资源，全面展示全球养老市场最新趋势及技术动态，以卓越的成效和前瞻的理念成功打造了中国养老产业领先平台。

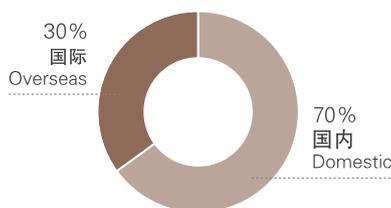
China International Silver Industry Exhibition (SIC) has been successfully held in Guangzhou since 2014. After ten years of development and growth, it has become one of the largest and most internationalized elderly care expos in China. SIC comprehensively showcases the most cutting-edge products, technologies and solutions, becoming China's leading elderly care platform with its remarkable achievement and foresight.



展商数量  
Number of Exhibitors



展商地域构成  
Exhibitors' Geographical Distribution





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